



Canadian
Construction
Association

Annual review

20 22



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Message from our Chair

Brendan Nobes

As we reflect on the last 12 months, we can all take pride in what we've achieved together for the construction industry. We are guided by three value drivers to our members: to be your trusted partner, trusted champion, and trusted advisor. I'm proud to say we delivered on all three this year.

In my role as Chair of the Canadian Construction Association (CCA), I see first-hand the incredible impact of an industry that works together. While CCA takes the lead at the national level with federal government decision-makers, we do so in collaboration with our partner associations and members.

Speaking with one voice is how we are increasingly the trusted advisor to policy makers, providing them with clear, actionable ways they can support the Canadian construction industry in our mission to deliver critical infrastructure and lasting benefits to the 38 million Canadians who rely on us every day.

The culmination of these efforts is CCA's annual Hill Day where members from across Canada met with more than 60 parliamentarians from all parties and representing key portfolios. Our collective efforts to *Rebuild Canada's workforce NOW*—bringing this message locally, provincially, and federally—has generated government support for investing in promotion of the trades and changes to immigration, including increasing immigration to help ease the shortfall.

Being a trusted partner to our local and provincial construction associations is how we drive more value to our members. Following a robust engagement process, including surveys, one-on-one interviews, and two planning sessions, the Board approved a new three-year strategic plan that will see us investing more in owner education to improve fair contracting and increasing our advocacy on immigration and other initiatives in support of the workforce.

The Board also approved CCA's value proposition, with a goal to driving more value to partner associations and the members we serve. This year CCA partnered with the Canadian Apprenticeship Service to provide incentives to hire apprentices, while also generating revenue for partner associations.

The Board also adjusted its nominations process to serve on CCA's National Advisory Councils (NAC) so that partnership associations are better represented. A working group was also formed to consider including associations as members of CCA. Work is in progress and a recommendation should come forward later in 2023. And speaking of governance, our efforts to



become a best-in-class association were recognized by the Governance Professionals of Canada—a first for CCA.

Our five NACs are working hard for you—helping to deepen our engagement with partner associations, ensure representation from across Canada, and identify emerging issues facing the construction industry, as well as work toward solutions.

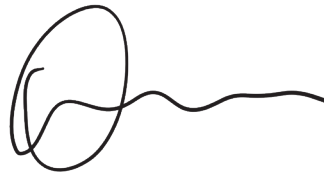
As your trusted champion, our focus will always be on your business success. The Board approved two important strategic initiatives that will roll out in 2023; the digitization of CCDC and CCA documents, and new Best Practices services to advance fair procurement practices.

So much was accomplished in 2022—all without increasing member fees for a third year in a row. We understand some associations are still working hard to get back on their feet after some unprecedented times.

I was thrilled to resume the Chair's tour in person for the first time since early 2022. These visits to our partner associations across the country let me reaffirm our shared values, meet with members, and stay connected on the issues that matter most to you.

I cannot wait to see what we're able to achieve together in the years ahead. The strength in our industry is through the integrated value our associations provide. This year has shown what's possible when a community comes together with one goal—to Build a Better Canada.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brendan Nobes', with a long, wavy horizontal line extending to the right.

Brendan Nobes
Chair, CCA



Message from our President

Mary Van Buren

What a year it's been for the Canadian construction industry. The year kicked off with significant momentum and optimism as we learned to live with COVID and restrictions began to be lifted. Our ability to make a maximum contribution to the economic and social well-being of Canadians was then hampered by the severe labour shortage, rising inflation, and continued supply chain disruption.

In 2022 we increased our listening and proactive outreach—with our members, our partner associations, and important stakeholders—so we could better deliver on the issues that matter most to you.

In March, we hosted over 500 attendees in Vancouver for our first in-person Annual Conference in two years. It was a joy to see people reconnect and network with colleagues from across the country. By meeting in person, we're all reminded how we share a collective interest to ensure our industry thrives.

New this year, we partnered with six associations in five regions—Vancouver, Edmonton, Winnipeg, Montreal, and St. John's—to meet with members to understand local standard practice issues, ultimately creating a report on best practices that will guide our work on fair procurement as owners and contractors look for more efficient and effective ways of delivering projects. We plan to repeat this again in 2023, in different regions.



CCA understands that the strength of our industry lies in our ability to work together to apply pressure at the local, provincial, and federal levels, and to ensure that our associations are strong. Regularly scheduled calls with COOs to gather feedback on CCA programs and to hear what is happening at associations across Canada helps to ensure everyone's voice is heard and that knowledge is transferred.

We are also working smarter to ensure the profile of our industry is increased. The media came calling. We shared our insights with the likes of BNN Bloomberg, CTV News and Global National. Our social engagement has intensified, with YouTube views growing by 4,571 per cent, LinkedIn engagements by 100 per cent, and a 36 per cent jump in new users to our website. Our messages are reaching a broader audience and leading to more engagement.

I appeared in front of the Senate transport committee to underline the urgency of infrastructure investment and we are also supporting a media and government relations outreach campaign to create more momentum and support for trade-enabling infrastructure, in

partnership with the Western Canada Roadbuilders and Heavy Construction Association, Business Council of Canada and Canadian Chamber of Commerce, among others.

At this year's Meech Lake meeting we vocalized the industry's pain points with federal contracting, as discovered from independently facilitated research with contractors. From this meeting, the federal government made two commitments: to develop a working group to evaluate risk sharing and delivery models, and for Public Services and Procurement Canada to take charge of process problems in the contract security program and deliver actionable solutions.

With these issues top of mind, we worked tirelessly to advocate for our 20,000 members, 63 partner associations, and the 1.4 million Canadians you employ.

Recognizing the professionalism of our industry through the Gold Seal program is also an important employee retention tool. We have significantly improved the experience, with instant exam results and analysis which are in line with other industry certifications. Certified Gold Seal members can now display their designation online with digital badges and e-certificates to celebrate and recognize the accomplishment. We've heard extremely positive reviews from industry professionals on these changes. We awarded two Gold Seal projects in 2022, and new Gold Seal employers continue to support excellence in construction management.

Finally, CCA was recognized in November for governance excellence by the Governance Professionals of Canada. The award, one of only seven handed out annually, recognized CCA for excellence in Board and Director Effectiveness. This award is a testament to the commitment from our Board, Committees, Councils and staff in making CCA a best-in-class association. Something we can all be proud of.

As I look forward to 2023, rest assured that CCA is listening and acting on your concerns! We welcome your calls and feedback so that we may continuously improve our service and deliver more value to you.

Thank you for your membership, partnership, and support of the Canadian Construction Association.

Sincerely,



Mary Van Buren
President, CCA



2022 was not without its challenges, but our commitment to championing the industry held strong.

Being responsive, steadfast, and flexible where needed is what allowed us to lead with both authority and compassion. We heard your concerns, we delivered the message, and we returned with tangible proof that being a member of the Canadian Construction Association is as valuable as ever.





Advocating for change

Big changes are needed to Build a Better Canada. Whether it's demanding additional investments in critical infrastructure with lasting benefits for Canadians, advancing programs and policies that will secure a strong workforce, or spearheading fair procurement, we continue to advocate on your behalf to relieve the pressure of the issues currently facing the construction industry.

A trusted partner for all

Along with many trusted partners, we were able to help launch the Canadian Apprenticeship Service, a program that provides financial aid and incentive to small and medium sized businesses in Canada who want to hire new apprentices. We are working with our Western partners to promote the implementation of a national long-term investment strategy for trade-enabling infrastructure. We also met with our regional partner associations in Atlantic Canada to understand their recovery and reconstruction needs after hurricane Fiona, advocating on their behalf for the resources they need in their rebuilding efforts. Working together brings an increased impact, creating strong relationships in the industry.





Championing the industry

Using our platform to uplift and bring awareness to the construction industry has always been a priority for CCA. Through appearances on BNN Bloomberg, CTV News and Global National, in-person conferences, events like Hill Day, and meeting with federal committees to bring about change, we continue to be a voice for the industry.



CCA President, Mary Van Buren with members from the 2022-2023 Board of Directors.

Meet our board

Brendan Nobes

Chair
Nova Scotia

Charles Caza

1st Vice Chair
Ontario

Francis Roy

2nd Vice Chair
Quebec

Jean-François Arbour

Quebec

Steve Drummond

British Columbia

Branden Kotyk

British Columbia

Andrew Arnill

Alberta

Wayne Ferguson

Ontario

Patrick Lafrenière

Newfoundland & Labrador

David Bowcott

Ontario

Nadine Fullarton

New Brunswick

John Mollenhauer

Ontario

Nicole Chabot

Manitoba

Eric Gaulin

Quebec

Cory Richter

Saskatchewan

Leslie Doka

Saskatchewan

Peter Grose

Manitoba

Brad Scott

Nova Scotia

Trevor Doucette

Alberta

Quentin Huillery

Alberta

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Black and McDonald

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Bird Construction Inc.

Peter Kiewit Sons ULC

Goodfellow & Schuettlaw

REVAY

Bridgit

rsc construction

Ledcor Group of Companies

Marsh Canada Limited

Western Surety

Omega Laboratories Canada

Wilson M. Beck Insurance Services

CCA National Awards

Intact Surety

RAISE Underwriting

Marsh Canada Limited

Travelers Canada

McMillan LLP

Victaulic

PCL Construction

Vipond Inc.

Partner associations

ACQ Bas-Saint-Laurent/ Gaspésie/ Les Îles	Construction Association of New Brunswick	Niagara Construction Association
ACQ Estrie	Construction Association of Nova Scotia	Northern Regional Construction Association
ACQ Laval/ Laurentides	Construction Association of P.E.I.	Nova Scotia Road Builders Association
ACQ Mauricie/ Bois-Francs/ Lanaudière/ Centre-du-Québec	Construction Association of Rural Manitoba	Ontario General Contractors Association
ACQ Métropolitaine	Construction Association of Thunder Bay	Ontario Road Builders Association
ACQ Montérégie	Corporation des entrepreneurs généraux du Québec	Ontario Sewer and Watermain Construction
ACQ Nord-Est du Québec	Edmonton Construction Association	Ottawa Construction Association
ACQ Québec	Fort McMurray Construction Association	P.E.I Road Builders and Heavy Construction Association
ACQ région Outaouais-Abitibi et Nord Ouest du Québec	Grande Prairie Construction Association	Prince Albert Construction Association
ACQ Saguenay/ Lac Saint-Jean	Hamilton-Halton Construction Association	Red Deer Construction Association
Alberta Construction Association	Heavy Civil Association of Newfoundland	Regina Construction Association
Alberta Roadbuilders & Heavy Construction Association	Kingston Construction Association	Sarnia Construction Association
Association de la construction du Québec	Lethbridge Construction Association	Saskatchewan Construction Association
Association des constructeurs de routes et grands travaux du Québec	Lloydminster Construction Association	Saskatchewan Heavy Construction Association
B.C. Road Builders & Heavy Construction Association	London & District Construction Association	Saskatoon Construction Association
British Columbia Construction Association	Manitoba Heavy Construction Association	Southern Interior Construction Association
Calgary Construction Association	Medicine Hat Construction Association	Toronto Construction Association
Canadian Concrete Masonry Producers Association	Moose Jaw Construction Association	Vancouver Island Construction Association
CANB – Saint John	New Brunswick Road Builders & Heavy Construction Association	Vancouver Regional Construction Association
CANB-Fredericton Northwest Construction Association	Newfoundland & Labrador Construction Association	Winnipeg Construction Association
CANB-Moncton Northeast		Yukon Contractors Association

Affiliate associations

Canadian Institute of Steel Construction

Canadian Roofing Contractors Association

Electrical Contractors Association of Ontario

Greater Toronto Electrical Contractors Association

Independent Contractors and Businesses Association

Mechanical Contractors Association of Ontario

Surety Association of Canada





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